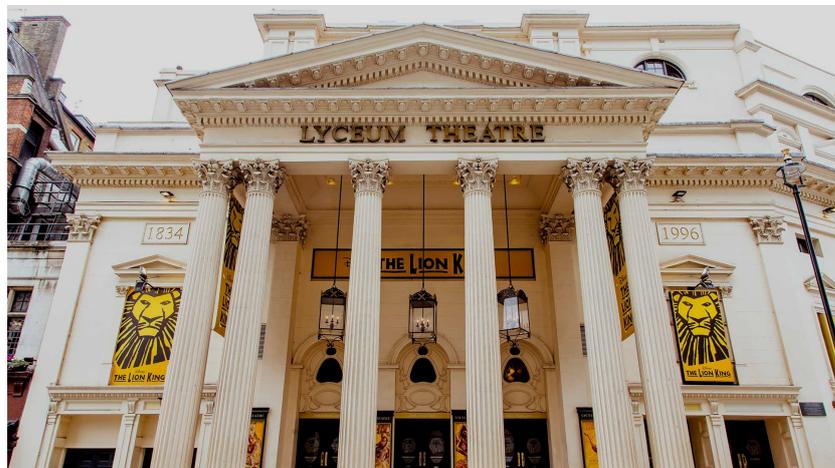


# LONDON OPERA GLASS COMPANY

Latest News

Spring 2019



## Brand new opera glasses complete the Lyceum auditorium refurbishment

The Lyceum Theatre is one of the largest theatres located in the heart of London's West End. Its origins can be traced back to 1765, and over the last 254 years it's seen plenty of transformations in appearance and usage.

The latest refurbishment project includes all new seats and carpets throughout the auditorium. As part of the refurb we're working closely with Tamsin Newberry, Lyceum General Manager at Ambassador Theatre Group, to complete the reinstallation of our opera glasses.

If you visit the Lyceum now you'll notice that our traditionally burgundy-coloured opera glasses have been given a new amber finish, with the colour being specifically designed to complement the new seating in the theatre. Opera glasses have also been reinstalled on every seat in the Grand Circle, meaning that theatregoers no longer have to share one set of glasses between two in the traditional way.

It's been a pleasure to work with Tamsin on this project in this wonderful theatre, and we were delighted when she told us that she's very pleased with the matching opera glass colour which fits perfectly with the new, sleek look of the auditorium.

The refurbishment has been undertaken just ahead of an exciting landmark in the theatre's history: in just under six months' time, the Lion King will have been running continuously for 20 years at the Lyceum, making it one of the most popular productions in the history of the West End.

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If you have your own opera glass stories, or if you'd like to know more about our services and how we can increase your venue's profits, please do get in touch.

Philip

Philip Main - Managing Director

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