

LONDON OPERA GLASS COMPANY

Latest News and Opera Glass Top 5

Summer 2014

Opera Glass Top 5 Theatres

This quarters top 5 Theatres are

Apollo Victoria Theatre

Adelphi Theatre

Cambridge Theatre

Theatre Royal, Drury Lane

Her Majesty's Theatre

Winning theatres are based on Front of House teams who regularly replaced lost or missing glasses in between our frequent service visits.

Each theatre will be receiving a goodie hamper in the next few weeks.



Thank you to Emma Sparks at the Adelphi Theatre for sending us this lovely photograph of her team with their prize hamper.

Opera Glasses in the Wild



As a way of demonstrating our support to the community and charities, we recently donated 30 pairs of binoculars to the Wildlife Trust of South and West Wales. Jon Cooper, the Membership Development Manager, had this to say.

'The opera glasses, kindly supplied by the London Opera Glass Company, have proved a huge hit with children and adults alike. The junior members of the Wildlife Trust, Wildlife Watch, have benefited hugely as have our local school groups when they have visited our reserves in South Wales. A massive thanks to the London Opera Glass Company for doing their bit'.

Red Binoculars for the Red Ladies....

Last month the London Opera Glass Company donated red opera glasses to Clod Ensemble's production of Red Ladies



"This invaluable gift allowed the Red Ladies to continue their mission of observing natural phenomena, putting seats of power under surveillance and watching the watchers. They were used on rooftops, in a helicopter, to observe an owl display and are a key part of the Red Ladies kit. We are very grateful to the London Opera Glass Company and hope to work with them again in the future". - Tracy Gentles

The London Opera Glass Encore

With us, it doesn't just stop with installing and servicing opera glasses, we like to help you as much as we can and that's why recently we've been working closely with Birmingham New Alexandra, Dominion, Palace, Lyric and Garrick theatres, together with the seating companies in connection with their seating replacements and auditorium work.



We've also just installed 67 opera glasses in the Upper Circle at Bristol Hippodrome which will enhance their theatregoers experience and increase their quarterly commissions.

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Supporting the Arts

The Theatrical Guild is a national charity supporting those that work in theatres, and as part of our continuing support of the organisation, we have made another donation towards their work of £350.

We have also continued our corporate support of The Theatres Trust, the National Advisory Body for Theatres.



We're putting Miss Ballantine in the Limelight...

We'd like to take this opportunity to introduce our Theatre Service Representative, Carmina Ballantine.



Carmina comes from a background in media where she was a successful leader of a creative team, responsible for conceptualising and organising innovative commercial promotions and ideas.

Enthusiastic and with strong interpersonal skills, you may well see Carmina during one of her future visits to your theatre.

We're not just in the Theatres

As well as being a popular choice for theatres around the country, our opera glasses are also being used in a variety of locations including one of London's top culinary hot spots – The Blueprint Café.

Whilst enjoying a fine European dining experience, diners can use the signature blue binoculars to take in the superior views across the Thames including Tower Bridge, Canary Wharf and The Gherkin.



If you have your own opera glass stories, or if you'd like to know more about our services and how we can help increase your venues profits, please do get in touch.

Philip

Philip Main - Managing Director