

# LONDON OPERA GLASS COMPANY

## Latest News and Opera Glass Top 10

Winter 2014/15

### London Opera Glass Top 10 Theatres

For the last quarter of 2014, we decided to double the number of hampers to 10!



The 10 winning theatres, in alphabetical order, are:

**Adelphi Theatre**  
**Belfast, The Grand Opera House**  
**Dominion Theatre**  
**Her Majesty's Theatre**  
**Hull New Theatre**  
**Liverpool Empire Theatre**  
**Lyceum Theatre**  
**Norwich, Theatre Royal**  
**Piccadilly Theatre**  
**Theatre Royal, Drury Lane**

Our winning theatres are based on Front of House teams, who on a regular basis, replaced lost or missing opera glasses between our frequent service visits.

A big thank you must also go to all the other venues offering our opera glass service to their theatregoers who love using our service to enhance their theatre experience.

Remember, your theatre commission can increase, by ensuring any missing opera glasses are replaced in good time before the start of each performance.

### A Successful Evening

In our Autumn Newsletter, we said we would be donating limited edition yellow opera glasses for the charity gala performance of Matilda.

We did, and all money raised from the hire of the yellow opera glasses which theatregoers could keep, was donated to the BBC Children in Need appeal.

We would like to thank Really Useful Theatres Group for allowing us to participate with this charity event, Contour Marking for donating their services by printing the BBC Children in Need logo on the opera glasses, and Sandwich Print Company for printing the theatregoers information cards free of charge.



### A Great Result

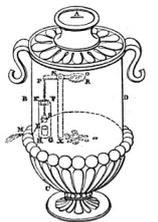
The Royal Opera House gave a regular theatregoer our name to see if we could bring her old opera glasses back to life.

Always up for a challenge, we completed the task and gave the renovated glasses back using the lens manufactured at our factory in Sandwich, Kent. A delighted Michelle Smith photographed receiving the opera glasses outside the Royal Opera House in Covent Garden.



### And Finally - A Little Bit Of History

Did you know the first vending machine was made 2,000 years ago. Hero of Alexandria was a Greek engineer and mathematician who invented many gadgets. In his book Pneumatics, he described an early vending machine which dispensed holy water only when a coin was inserted!



If you have your own opera glass stories, or if you'd like to know more about our services and how we can help increase your venues profits, please do get in touch.

*Philip*

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